



## Board Meeting Minutes | Friday, January 27, 2017

### I. Consent Agenda

- a. Quorum Establishment: Cassi Campbell called the regular board meeting of the Greater Palmer Chamber of Commerce to order, with a quorum established at 8:09AM. Board members in attendance: Cassi Campbell, Chris Chappel, DanaLyn Dalrymple, Jackie Endsley, Jehnifer Ehmann, Lorali Simon, Gordon Fletcher, and Ailis Vann. Absent: Kelly Larson and Cecil Sanders, and Justin Saunders. Staff in attendance: Ralph Renzi, Executive Director and Christine Ziska, Executive Assistant.
- b. Agenda Approval: It was moved and seconded to approve the agenda as written. Motion passed unanimously.
- c. Minutes Approval: Under IV Next Board Meeting, the month should be changed to January. Round Table comments will be removed by Ralph before posting the minutes on the website. It was moved and seconded to approve the December 16, 2016, minutes as amended. Motion passed unanimously.

### II. Persons to be Heard: Jeff Gail, The YAK.

- a. Jeff offered his facility as a meeting place for our board meeting to tell us about the organization. "YAK" stands for "Youth of Alaska." It is a faith-based, non-profit which provides a safe, warm place for kids to come after school. There are games, books, musical instruments and other resources for all the kids to use. They provide free snacks; adult mentors on-site engage with the kids for quality time, with the goal of giving them hope for a meaningful life. They focus on junior high kids, but high school kids are welcome as well. They have so far had great success and have been able to help many children who come from broken homes, or less desirable family situations. They are entirely run by volunteers and funding from the community. After a few questions and some discussion, the board thanked Jeff for the overview, and for allowing us to use the facility.

### III. Reports

- a. President's Report: Emailed to board, printed copies to those in attendance. There were no comments.
- b. Treasurer's Report: Emailed to board, printed copies to those in attendance. Ralph presented the treasurer's report on Justin's behalf. Parade lighting and sound was discussed. Gordon and Ailis have been researching ways to improve the sound and lighting, and will continue to do so. The Special Events committee gave their approval to use money from the Special Events account for this purpose. It was moved and seconded to approve the report as written. Motion passed unanimously.

- c. Executive Director's Report: Emailed to the board, printed copies to those in attendance. No upcoming ribbon cuttings. The continuation of breakfast meetings will be re-evaluated on the one-year anniversary in February. Christine has been helping with renewal calls and other duties. Reviewed upcoming speaker schedule. Discussed whether or not luncheon speakers should be required to be members. The general consensus was that presenting newsworthy subjects and current issues to our membership was more important than whether or not the presenter is a member. For clarification, the Treasurer's report for the annual meeting will show "operating costs" instead of "other." New member calls were assigned.

#### IV. Discussion & Action Items

- a. Admin Manual Approval: Discussed the recent Admin. Manual updates. It was moved and seconded to approve the updated version of the Admin Manual. Motion passed unanimously.
- b. Gaming Permit Approvals: Discussed conditional approvals for use of the Gaming Permit by PHS Football, Butte PTA, and Mat-Su CVB. Per Ralph, they all meet the requirements and there have been no prior problems with any of these organizations. It was moved and seconded to approve all three requests for use of the gaming permit for the organizations listed above. Motion passed unanimously.
- c. Catering Update: Fox Run, Loco Mamas and Humdingers have all been chosen to rotate catering services for the weekly luncheons. They will take turns in a 1 – 2 – 3 rotation, which has already begun and will continue for the remainder of 2017.
- d. Palmer Midsummer Garden and Art Faire: The board received a letter asking for volunteer assistance for this event from Selena Ortego-Chiolero. Discussed potential member-volunteers to send her way, as well as allowing her to take advantage of the five-minute member spotlight slot and the 60-second announcements at the weekly luncheons. Cassi encouraged any board members with time to spare, to reach out to this organization. Ralph will reach out to some potential volunteers.
- e. Website RFP Update: The Website committee discussed its most recent review of the submissions. The top choice is Last Frontier Media. It was moved and seconded to approve the use of Last Frontier Media for the website update. Motion passed unanimously.
- f. Investment RFP Update: After a brief discussion, the board confirmed that we will maintain six months of reserve for operating expenses, and invest the remaining balance. Only one proposal was received from Tammy Bruce, of Edward Jones. The official vote will take place at the February 17, 2017 meeting.
- g. #ILovePalmer Update: Briefly discussed; DanaLyn will work on faceboards.
- h. Committee Updates: The following people have agreed to be on the committees listed below:
  - i. Pioneer Award—Denise Christopher, chair; Kristy Bernier; Jeff Johnson; and Chris Chappel as board representative who will serve as a resource and will vote only if necessary. Individual and business nominations have been received. Committee will also review last year's nominees. After review of all

the nominees, the board will approve the final choice. Ralph will handle the ordering of the trophies for the winners.

- ii. Nominating Committee: Stacie Stigar; Tammy Bruce; Alex Hills. The committee was provided a member list and a list of last year's candidates. Discussed vacant positions; representation of large businesses versus small ones; types of businesses which should be represented on the board.
- iii. Election Committee: Sabrena Combs; Pete Christopher; Denise Christopher; others who may wish to help. This committee is used on the day of the election only, to hand out ballots and count the votes.

**V. Executive Session:** None

**VI. Next Board Meeting:** February 17, 2017, at Humdinger's, 8:05 AM.

**VII. Adjournment:** There being no further business to address, it was moved and approved to adjourn the meeting at 9:16 AM. Motion passed unanimously.

**Round Table**

Respectfully submitted:



Jackie Endsley  
Secretary