



Board Meeting Minutes | Friday, May 19, 2017

I. Consent Agenda

- a. Quorum Establishment: Chris Chappel called the regular board meeting of the Greater Palmer Chamber of Commerce to order, with a quorum established at 8:09AM. Board members in attendance: Chris Chappel, Cassi Campbell, Anne Thomas, Kelly Larson, Ailis Vann and Gordon Fletcher. Absent: Jehnifer Ehmann, Cecil Sanders, DanaLyn Dalrymple, Chad Bostick (all excused). Staff in attendance: Ralph Renzi, Executive Director.
- b. Agenda Approval: With no new items, it was moved and seconded to approve the agenda and passed unanimously.
- c. Minutes Approval: It was moved and seconded to approve the April 21, 2017, minutes. Motion passed unanimously.

II. Persons to be Heard: There were no persons to be heard.

III. Reports

- a. President's Report: Emailed to board, printed copies to those in attendance. Some discussion occurred about the upcoming joint luncheon with Wasilla Chamber, thank you cards sent to recent guest speakers and a big thanks to Ailis for moderating last Wednesday's Chamber meeting in Chris's absence. President's report was unanimously approved.
- b. Treasurer's Report: Chad Bostick's report made its second appearance even in his absence. No questions were raised. Treasurer's report was unanimously approved.
- c. Executive Director's Report: Emailed to the board, printed copies to those in attendance. Several upcoming ribbon cuttings and open houses including Hatcher Pass B & B, Affinity Insurance Group and Alaska Picker. New member and renewal calls were assigned. Ralph has been very busy and representing the Chamber well and often.

IV. Discussion & Action Items

- a. Investment Update: Discussion revolved around the initial deposit of \$30,000. So far the fund is earning money under the care of Tammy Bruce with Edward Jones. The funds have been invested fairly conservatively with 30% moderate and 70% conservative.
- b. Website Update: Last Frontier Media Group is now fine tuning the website. Modules involving PayPal and e-commerce are still being added. Cassi Campbell suggested we solicit for volunteers to Beta test the website ahead of its launch. Announcement will be made asking for volunteers at the first June Chamber meeting.

- c. Open Board Seat: Discussion continued much in the same vein as from the previous board meeting. Waylon B Knudsen submitted a resume from Jackie Endsley's organization, IBEW. Most discussion revolved around the will of the voting membership and the fact that, while Waylon's resume is impressive, he is more of an unknown to the board and the membership. Contingent upon his acceptance, the board decided unanimously to appoint Justin Saunders to the vacant seat. Justin was the third highest vote recipient at the last board election. Were Justin to refuse, the seat would be offered to the next highest vote recipient. The board expressed gratitude to Jackie and Waylon for their time and consideration on this matter.
- d. Colony Days: Plenty of discussion involving bed races and information booth. Volunteers are needed for both. Both Ailis Vann and Cassi Campbell questioned the effectiveness of the info booth. Gordon Fletcher suggested we evaluate the effectiveness of the info booth at the end of this year's event. Kelly Larson suggested the possibility of designing an app to help inform the public about events surrounding Colony Days, (perhaps next year).
- e. Golf Tournament: Teams are beginning to fill in the, "dance card". Sponsorships are coming in. While there is still work to do there was not much to discuss.
- f. Auction: Ailis is working on touching base with individuals from last year who donated items, both experiences and prizes. Change of venue to Government Peak Chalet was discussed. While there is some concern about the drive out to the venue, the idea is gaining momentum for its beauty, uniqueness and change of scenery. The Chalet is still very much part of Palmer. Some brainstorming occurred revolving around possible transportation solutions. A group will preview the venue Wednesday.

V. Next Board Meeting: June 16, 2017

VI. Adjournment: There being no further business to address, it was moved and approved to adjourn the meeting at 9:05 AM. Motion passed unanimously.

Round Table

Humbly submitted:



Gordon N. Fletcher Jr.
Secretary