



Board Meeting Minutes | Friday, October 20th, 2017

October 20, 2017

I. Consent Agenda:

- a. Quorum Establishment: Ailis Vann called the regular board meeting @ 8:07 am. Board members in attendance: Cassi Campbell, Cecil Sanders, Anne Thomas, DanaLyn Dalrymple, Chad Bostick, Kelly Larson, Ailis Vann, Justin Saunders, Gordon Fletcher
Absent: Chris Chappel Staff in attendance: Ralph Renzi
- b. Agenda Approval: It was moved and seconded to approve the agenda as corrected and passed unanimously.
- c. Minutes Approval: It was moved and seconded to approve the minutes as corrected and passed unanimously.

II. **Persons to be Heard**: There were no persons to be heard.

III. Reports:

- a. President's Report: Emailed to board, Printed copies to those in attendance. It was moved and seconded to approve the President's Report as submitted.
- b. Treasurer's Report: Emailed to board, Printed copies to those in attendance. Quick review of reports. Complimented Ralph. Suggested policy determining cash in reserve. It was moved and seconded to approve the Treasurer's Report as submitted.
- c. Executive Director's Report: Chamber Business, Guest Speakers and Auction has been the focus of the month. New membership contact assigned. Good line up of speakers coming up.

IV. Discussion & Action Items:

- a. **New Chamber Website Update**: While it has been a long process, any delays have been worth the time. The fine tuning is creating an excellent website experience. Beta testers are expressing how great the team is doing. They are close to completion. DanaLyn suggested we start with sponsors for updated photos. Discussion about enhanced listings.

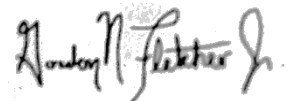
- b. Auction Update: Great job Ailis! Already thinking about how to improve next year's auction. Cassi suggested we understudy the Miner's Auction. Ailis will be attending and taking notes. Plenty of feedback coming in. Accounts receivable is better than last year. Discussion about the time constraints and possibly hiring an auctioneer for the event to optimize the time we have and be efficient.
- c. Colony Christmas: Seven weeks away. Vendor booths are filled. Committee meetings occurring every other week but are not well attended. Ralph and Billie are rolling on special event sponsor confirmations. Touched base with Gage Tree Service. MEA is on board to sponsor the water tower. Some surprises in order for the parade. Ideas to live stream the parade. A lot of discussion about tapping into all mediums of social media and connecting with sponsors for sharing the event on their social media pages.
- d. 2018 Golf Tournament – move from July 13 to July 6: Palmer Golf Course has informed us they need to move the tournament to another weekend due to a scheduling conflict next year. Plenty of discussion surrounding the logistics and promotion of the tournament.
- e. Executive Assistant: Billie Thrasher has resigned her post as Administrative Assistant to accept a full time position with another employer. We find ourselves in need of another assistant. Elisa, "Ellie", King, the board's second pick for the current position has been contacted and is still interested in the position. She is available as soon as this coming Monday.
- f. Executive Director "Bench Marks": Fine tuning the review process is paramount to having a consistent and fair annual review process. There were great suggestions on how to improve and quantify performance during the annual evaluation. Changes will more than likely come into effect during the next board retreat.

VI. Meeting Adjourned: 9:25am

VII. Next board meeting: November 17, 2017

Round Table

Humbly Submitted



Gordon N Fletcher Jr.

Secretary