



Board Meeting Minutes | Friday, December 15th, 2017

December 15, 2017

I. Consent Agenda:

- a. Quorum Establishment: Chris Chappel called the regular board meeting @ 8:09 am. Board members in attendance: Chris Chappel, Cecil Sanders, Ailis Vann, Cassi Campbell, Anne Thomas, Chad Bostick, Justin Saunders, Gordon Fletcher. Absent: Kelly Larson, DanaLyn Dalrymple. Staff in attendance: Ralph Renzi
- b. Agenda Approval: It was moved and seconded to approve the agenda as corrected and passed unanimously.
- c. Minutes Approval: It was moved and seconded to approve the minutes as corrected and passed unanimously.

II. Persons to be Heard: There were no persons to be heard.

III. Reports:

- a. President's Report: Emailed to board, printed copies to those in attendance. It was moved and seconded to approve the President's Report as submitted.
- b. Treasurer's Report: Emailed to board, printed copies to those in attendance. Quick review of reports. Planning on minor policy changes at board retreat. It was moved and seconded to approve the Treasurer's Report as submitted.
- c. Executive Director's Report: Emailed to board, printed copies to those in attendance. Chamber Business, New Admin Assistant is fitting in quite swimmingly. New members and renewals are coming in. Speaker calendar looking great for the new year.

IV. Discussion & Action Items:

- a. Colony Christmas Update: Overall feeling, this was the best event ever. Great weather, fantastic new events and tons of volunteer and community participation. The only complaint this year dealt with the reduction of parade viewing due to parked vehicles on Alaska street. Need a few volunteers to enforce fireworks perimeter. Tons

of great feedback about the fireworks. Some conversation on taking advantage of social media for future events.

- b. Website Update: Live link visitpalmer.us is up and running. Fine tuning is completed and awaiting the full scale launch. It was suggested business owners and board members run through the site and run a final functionality test.
- c. MSCVB Raffle: Justin filled in the board on the annual auction. Moved and seconded to approve permission for MSCVB to utilize our gaming permit.
- d. 2018 Luncheon Catering: Karen Harris at Alaska Garden Gate Bed and Breakfast will be available with the exception of Summer months. Conversation revolved around maintained quality and value. It was suggested Chamber put on an end of year social event for the last meeting/ luncheon of each year. Veterans appreciation plans. Chris Chappel offered to contact the State Director of the VA to speak. There were plenty of ideas for bolstering attendance at weekly Chamber meetings, not for the sole purpose of increasing attendance but rather offering the benefits Chamber offers.
- e. 2018 Board Elections: Four slots available on the board in the next elections. Two new seats are available, one seat terming off and one vacancy. Two seats up for renewal. Questions arose about nomination process.

VI. Meeting Adjourned: 9:25 am

VII. Next board meeting: January 19, 2018

Round Table

Humbly Submitted



Gordon N Fletcher Jr.

Secretary