



Board Meeting Minutes | Friday, February 15, 2019

I. Consent Agenda

- a. Quorum Establishment: Ailis Vann called the regular board meeting of the Greater Palmer Chamber of Commerce to order, with a quorum established at 8:00 AM. Board members in attendance: Steve Solari (telephonic), Ailis Vann, Anne Thomas, Kelly Larson, Lucas Parker, Justin Saunders, Gordon Fletcher and Christina Jaquith. Absent: Chad Bostick, Cassi Campbell. Staff in attendance: Ralph Renzi.
- b. Agenda Approval: It was moved and seconded to approve the agenda. Motion passed unanimously.
- c. Minutes Approval: It was moved and seconded to approve the agenda. Motion passed unanimously.

II. Persons to be Heard: None

III. Reports:

- a. President's Report: Emailed to board, printed copies to those in attendance. Busy month. Taste Palmer is a priority and planned to be launched March 1. Annual meeting presentation. We have received Chad Bostick's resignation. There is one year remaining on his term.
- b. Treasurer's Report: Emailed to board, printed copies to those in attendance. Miscellaneous category has been tidied up and very few items flow through this column. It was moved and seconded to accept the treasurers report as submitted. Motion passed unanimously.
- c. Executive Director's Report: Emailed to board, printed copies to those in attendance. New member follow-up assigned.

IV. Discussion & Action Items

- a. Annual Meeting:
 - i. Pioneer Award: Christina attended a meeting with Denise Christopher and Deana Moore. Good feedback; delivered news of committee meeting. Pioneer award nominees are; Lions Club and Linda Combs. Both were accepted and ratified. It was moved and seconded to accept both nominees.

- ii. **Board Nominations:** suggestions of board members are coming in. There are several suggestions for how to nominate and articulate commitments to candidates. There are five board openings with five candidate nominations.
- b. **Greater Palmer Summit:** Anne Thomas and Steve Solari are the driving force working diligently on this event, held March 4. There have been meetings with Margaret Adsit moving toward providing our community with a tourism summit. They have been researching Mammoth Lake's model for events similar to what we would like to see accomplished. The most important approach from Anne's perspective is to avoid a flash in the pan mentality. Legacy is more important than the event itself. Having an ongoing, long term, self-sustaining event connected with our local organizations will always be more beneficial than one single event. A tourism board or joint committee could be beneficial.
- c. **Taste Palmer:** March 1st launch date for this program. Restaurants and food service members involved. February 28th meet up for box and card distribution. There will be plenty of Facebook posts and social media exposure for this program.
- d. **Retreat Agenda:** Investment portfolio comfort levels. Look at purchasing a long-term facility. Pioneer award process needs improvement. Potluck lunch. Special events volunteers. Define responsibilities of volunteers, security for Chamber events. Review benefits of Chamber with new board members to improve our articulation. Performance benchmarks and bonuses, continuity and succession for ED.
- e. **Goals Recap:** Improving small business relations was paramount. 30/34 new members were small businesses.

V. Next Board Meeting: Board Retreat, March 15, 2019, at 8:00 am, at Meier Lake

VI. Adjournment: There being no further business to address, it was moved and seconded to adjourn the meeting at 9:19 am. Motion passed unanimously.

Round Table

Humbly submitted:



Gordon N. Fletcher Jr.
Secretary