



Board Meeting Minutes | Friday, June 21, 2019

I. Consent Agenda

Quorum establishment: Justin Saunders called the meeting to order with a quorum at 8:05 a.m.

Board members in attendance: Justin Saunders, Carin Meyer, Cassi Campbell, Sam Dinges, Lucas Parker, Dustin Clark, Anne Thomas

Absent: Kevin Gunnip (excused), Steve Solari

Staff in attendance: Ailis Vann, Executive Director

II. Persons to be Heard: None

III. Reports

- i. President's Report: Justin read the President's Report which included a summary of his assistance with the Golf Tournament, being visible at Friday Flings and volunteering at Colony Days.
- ii. Treasurer's Report: The Board reviewed current expenses and where line items should be charged. It was moved and seconded to approve the Treasurer's Report.
- iii. Executive Director's Report: Ailis provided the Executive Director's Report with updates on the following items:
 1. Colony Days: It was noted that there was a record level of involvement from the Board. 135 responses were received from the Facebook survey and 25 responded to vendor survey. Positive feedback all around but recommendations will be considered and implemented where possible.
 2. Friday Fling: The Friday Fling Coordinator is doing very well. Certain items need to be reviewed and improved for next year.
 - a. Vendor application; consider changing to online form using member management software and to improve security
 - b. Multiple vendors issue to be reviewed
 3. Golf Tournament: Materials have been refreshed and Facebook ads are excellent. Multiple teams have signed up and the event is ready to go.
 4. Health insurance for ED: This task is completed. Tammy Gray will be presenting on July 24 to provide information on shared health insurance. May want to consider recording the presentation for



future viewing. It was also noted that Facebook Live is an effective way to record and promote events.

5. Additional items:
 - a. Luncheon catering companies are being updated and refreshed to provide multiple catering options. ED is reaching out to main street restaurants as well.
 - b. Discussed Wasilla Legislative Special Session and how to welcome visiting legislators
 - c. New members

IV. Discussion & Action Items

- i. Gaming Permit: Cassi proposed that GPCC allow the Butte PTA and Alaska Business Professionals of America to use the gaming permit for a fundraiser. It was moved and seconded and approved.
- ii. Board Vacancy: Discussed potential Board candidates with strong financial backgrounds. Ailis will put an announcement in the GPCC newsletter with a deadline to apply and then submit candidate for a vote.
- iii. Golf Tournament: Reviewed duties of Board on Friday, fundraising activities and prizes
- iv. Friday Fling: Will be holding a later-night Friday Fling on July 19 and stay open until 7 or 8 p.m. with music
- v. Space sharing: Discussed history of Museum and GPCC space sharing. Space sharing would increase visibility and efficiency for GPCC as well as the Museum. Action items include approaching City of Palmer to assess the possibility of space sharing with Museum. Revisit this topic at the August Board meeting.
- vi. Goals recap from annual retreat:
 1. Support small business
 - a. Monthly after-hours events: Ailis is developing a survey for what members would want. Suggested Tammy Gray as initial speaker.
 - b. Member outreach and communication: Cards could be sent automatically through membership database, with personal note
 2. Tourism development via Friday Flings, Midsummer Garden and Art Faire, and Visit Palmer
 3. Collateral refresh: Cassi will develop templates and send to Carin for content to change perception and refresh the brand
- vii. Other items:
 1. DanaLyn is developing and revising SOPs for all processes



2. Letter of support for Mat-Su CVB for Gateway Visitor Center to secure funding to finish project. GPCC will draft a letter of support with language that affirms inclusion of entities like the local museums so that all are on board. After letter is drafted, the Board will vote (with Justin abstaining) to approve.
3. Auction venue: Carin will call Fair venues and Palmer Senior Center.
4. A budget meeting will be called in the future.

V. Next Board Meeting

Monthly Board Meeting, Friday, July 19, at 8:00 a.m.

VI. Adjournment

There being no further business to address, it was moved and seconded to adjourn the meeting at 10:15 a.m. per Justin. Motion passed.

Humbly submitted:

A handwritten signature in cursive script that reads "Cmeyer".

Carin Meyer
Board Secretary